

Message Text

UNCLASSIFIED

PAGE 01 MADRID 02651 181604Z

63

ACTION EUR-12

INFO OCT-01 ISO-00 EB-07 /020 W
----- 076134

R 180915Z APR 75
FM AMEMBASSY MADRID
TO SECSTATE WASHDC 1601
USDOC WASHDC
INFO AMCONSUL BARCELONA

UNCLAS MADRID 2651

E.O. 11652: N/A
TAGS: BEXP, SP
SUBJECT: SALON INTERNACIONAL DEL AUTOMOVIL 75

1. ON APR 16 I ATTENDED AUTO SALON IN BARCELONA
AND VISITED EXCELLENT US EXHIBIT. ALL THOSE IN COMMERCE
DEPARTMENT CONNECTED WITH THIS EXHIBIT SHOULD BE
CONGRATUALED. I WAS IMPRESSED BY LEVEL OF PROFESSIONAL-
ISM WITH WHICH THIS SHOW WAS MOUNTED AND GRATIFIED THAT
EXHIBITORS FELT THEIR PARTICIPATION HAD BEEN MOST
WORTHWHILE. IT WAS OBVIOUS THAT THERE WAS EXCELLENT
COOPERATION BETWEEN CONSUL GENERAL LEHFELDT AND HIS
STAFF, EMBASSY COMMERCIAL SECTION AND EXHIBIT DIRECTOR,
DR. LARS, I. LOFAS, AND THIS WAS SIGNIFICANT FACTOR
IN EXHIBIT'S SUCCESS. MR. LOFAS AND HIS STAFF DID A
PARTICULARLY EFFECTIVE JOB. IN SHORT, THIS WAS THE KIND
OF COOPERATIVE EFFORT DESIGNED TO ENHANCE OUR TRADE
PROMOTION EFFORTS.
STABLER

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NNN

Message Attributes

Automatic Decaptioning: X
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Current Classification: UNCLASSIFIED
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Copy: SINGLE
Draft Date: 18 APR 1975
Decaption Date: 01 JAN 1960
Decaption Note:
Disposition Action: n/a
Disposition Approved on Date:
Disposition Authority: n/a
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01 JAN 1960
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
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Document Unique ID: 00
Drafter: n/a
Enclosure: n/a
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Margaret P. Grafeld
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Subject: SALON INTERNACIONAL DEL AUTOMOVIL 75
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